

March 14, 2009

Dear Generous and Supportive Friend of Mine:

As you may know, I've been involved in the coaching and mentoring of youth girls with an amazing organization called Girls on the Run (GOTR). Their mission is to educate and build confidence in young girls through non-competitive, curriculum-based running programs nationwide and in San Francisco. The girls I work with twice per week come from the Hunter's Point neighborhood of San Francisco, a neighborhood very prevalent in substance abuse, gang-related activities, adolescent pregnancies and unsupportive families. Girls on the Run provides a pathway to counteract these at-risk behaviors by providing a safe environment where the girls can express themselves, build confidence, and learn from each other.

I'm running a half marathon that benefits Girls on the Run and am asking for your support.

By investing in this organization, you will help guide these bright young ladies in the right direction to make a difference in their communities and to do better by their lives. An investment in GOTR will work towards counteracting the at-risk behaviors I listed above so they grow up to be self sufficient adults instead of a burden on our community's safety net. You as a donor will not just be guiding them through a running program, you will be setting them on a path towards becoming fully contributing members of our community. In essence, you are investing in a route where there are few burdens on our society, more contributing members and a stronger, healthier community.

The other day I had a participant come up to me and ask me if my mother ever left me. She went on to tell me that her mother is in jail and she's never really had a dad. In the very next sentence she was saying how she really wants to go to Stanford and make a difference in the world. GOTR is providing the foundation that anything is possible in this world. I am confident that if this participant continues on the path she is on with the teachings of GOTR, she will indeed go to Stanford.

I am really proud of the work I do for this organization and what this organization stands for.

Here is the website to make an investment on my behalf: <http://firstgiving.com/name>. If you prefer to write a check, please make payable to Girls on the Run and send to my home address: 555 Yay St., San Francisco, CA 94111

Attached are pictures of the girls I get to see twice a week!! They are AMAZING!!

Thank you for your consideration.

Love,

Name
(415)555-1234